

SUCCESS

The 8 h.p. BROUGH-SUPERIOR was just put on the market only a few months ago. It is an exclusive production, designed to appeal to the connoisseur—the man who will have the best. Private owners in all parts of the country write in such enthusiastic terms as "The bike I have waited for for years." "She went up Park Rash with her usual unhurried burble and without any appreciable effort." "I have owned every make worth owning, but the B.-S. is the best thing ever." (*The original letters from which these extracts are taken can be seen.*)

Successes by riders (private owners with one exception) are appended.

HAROLD KARSLAKE

London—Land's End. - - - Gold Medal.
London—Edinburgh. - - - Gold Medal.
A.C.U. Championship. - - - Non-Stop.

S. W. RATCLIFFE

London—Land's End. - - - Silver Medal.
A.C.U. Championship. - - - Cup, for best performance by Derby Club member.

Capt. J. A. WATSON-BOURNE.

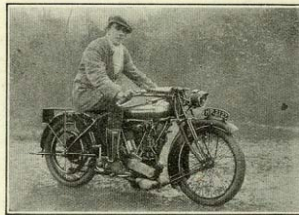
Nuneaton Club Hill Climb. - 1st and Fastest Time of the day.

HANDEL DAVIES.

Pendine Sands, 2½ miles sprint. - - - 1st.
Newport and District Hill Climb. - Two 1sts.
One 2nd.

E. R. RICHARDS.

Blaenavon and District Hill Climb. - - - 1st.
Aberdare Club Cup Trial. - - - Full Marks.



Geo. Brocott, A.C.U. East Midlands Centre, Champion.

And in the A.C.U. F.M.C. Championship Trial, 3 Brough-Superiors entered, with the following results: **3 Non-Stops, Championship Cup and Gold Medal, and Cup for Best Performance** by Derbyshire Club Amateur.

GEORGE BROUGH,

(Pronounced Bruff)

Haydn Road, NOTTINGHAM.

PRINCIPAL AGENTS:
LONDON—Ballard Motors, S. Kensington. CAMBRIDGE—Dawson's, Regent St. EDINBURGH—Finner Motors, Ltd.
NEWCASTLE—New Rover Cycle Co., Northumberland Place. SOUTH WALES—Luther Davies, Newport.
READING—H. Julian, Broad Street. BOURNEMOUTH—J.C.J. Motors.